

Reginald Pulliam \ Art Director \ Web Designer

CHICAGO, ILLINOIS • (773) 671-6934 • REGGIE@REGGIEPULLIAM.COM

Experienced designer with a strong foundation in print, and a growing skillset in web design and social media. I am seeking work that utilizes my design and coding skills for front-end development. Throughout every project, my client's business needs & goals are foremost.

EDUCATION: BFA, 1992, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

WORK EXPERIENCE

Freelance Designer – website design

February 2009 – Present

Project-based web designer for various small clients utilizing Wordpress as a content management system. Notable projects include a full analysis, strategy and redesign engagement for a Chicago-based CPG company and a website redesign for one of Chicago's preeminent Catholic high schools.

Walker Sands Communications – web and p.r. firm

February 2008 – October 2010

On-site freelance designer for various web design clients. Designed web interfaces optimized for search engine results. Coded approved designs in table-less HTML & CSS using various CSS frameworks for faster development times. Various print and branding projects.

BHI Design – full-service design firm

November 2005 – December 2007

Associate Creative Director – Served as creative lead for several clients including GATX, Trizec Properties, Brunswick, Davis Street Land Co. Designed and produced annual reports, corporate brochures, direct mail pieces as well as microsites and rich email programs. Worked with numerous outside vendors to enhance solutions for clients including printers, photographers, web programmers, copywriters, etc. Provided art direction to junior designers as needed.

Jacobs & Clevenger – direct marketing agency

January 2004 – November 2005

Senior Art Director – Senior art director for both print and web design projects. Clients included the National Restaurant Association Educational Foundation, Federal Reserve Bank, Household Finance and International Truck.

Freelance Art Director – print and web

2002 – 2003 & 1998 – 2000

Provided on-site design and production services to several firms for a variety of projects. Also worked from home on various projects print and web.

SKILL SET

I am Mac-based and PC comfortable. Fluent in Adobe Creative Suite, OS X, QuarkXpress. I hand-code HTML and CSS with BBEdit, and have built a number of Wordpress-based websites.

MEMBERSHIPS

On and off again member of the American Institute for Graphic Arts (AIGA).

ONLINE PORTFOLIO

A selection of my recent work can be seen on my website: reggiepulliam.com

Reginald Pulliam / Art Director / Web Designer

CHICAGO, ILLINOIS • (773) 671-6934 • REGGIE@REGGIEPULLIAM.COM

WORK EXPERIENCE / CONTINUED

Red Rover Digital – web design firm

October 2000 – January 2002

Senior Interactive Media Designer – Worked with a team of designers and developers to create small and large-scale web sites; Created pencil concepts, paper prototypes, color comps, rapid prototypes, and design documentation; Provided design direction and guidance for junior designers.

One 2 One – integrated marketing firm

December 1997 – December 1998

Art Director – Designed and produced catalogs, direct mail pieces and advertising campaigns for business-to-business clients; provided technical assistance and skills training to junior designers.

Ambrosi & Associates – b-to-b design firm

1995 – 1997

Graphic Designer – Designed and produced advertising and collateral materials for business-to-business clients. Worked with team of creative directors and copywriters to maintain existing clients as well as develop creative presentations for new business.

ABD Group – catalog design agency

1993 – 1995

Electronic Production Artist – Worked as part of a team that created special advertising promotions for Sears, Sears Card and catalog customers.

OUTSIDE INTERESTS

Photography (portraiture), oil painting, most sports. I can hold my own in a bowling alley, at a dartboard and on a ping-pong table.

ONLINE PORTFOLIO

A selection of my recent work can be seen on my website: reggiepulliam.com